

BIDDING AND OFFICIAL REQUIREMENTS FOR HOSTING

THE WORLD CHAMPIONSHIP 2020



PRODUCED BY THE IRTPA
JULY 2018

Any club who is interested in hosting the Challenge has to meet certain criteria. This is set out below and in the event of more than one club submitting a bid there is an evaluation process carried out. This evaluation and how the IRTPA perform this is explained in Appendix I.

Requirements For Hosting The Challenge

'Good of the Game' The Best Interests of Real Tennis Internationally

- The length of time since the Challenge was last held in your country
- The likely impact through promotion and publicity on the sport
- High quality web streaming shown live on the internet

Suitability of Venue

- A court must be considered by the Executive of the IWCC to be of a championship standard.
- The lighting minimum for a host club should be at 500 Lux with a minimum of 400 Lux measured at a height of 700mm above the floor.

Logistics

- Spectator Capacity - Quantity and quality of seating in the dedans, side galleries and other viewing areas.
- Car parking
- Public Transport

The Players

- To provide 2 hours of court time per day per player for each of the ten days immediately prior to the challenge and for each of the two days between the challenge days.
- To provide 1 hour of court time per player before the start time of the match on each challenge day.

A total of 54 hours of practice courts are required over fifteen days, plus the time of the actual match.

- The cost of court usage to be borne by the host club

The players also have obligations to the host club. See Appendix III

The Referee

- The referee will be appointed by the IRTPA. A seat in the front row of the Dedans will be provided for the referee in a position where he can communicate with the Marker and act in the role of Assistant Marker.

Accommodation for the players, their training partners and the marker

- To provide self-catering, well-appointed accommodation for the players with two bedrooms, from the start of the 10 day official practice time until the day following the third match day.
- To provide a billet or if this is not available to provide other accommodation for the training partners.

- To provide a billet or if this is not available to provide other accommodation for the marker if the marker is not local to the host club
- The cost of providing this accommodation to be borne by the host club

Balls

- The balls to be used for practice and the challenge will be provided by the IRTPA and passed on at cost to the host club.
- 140 rented balls at £5.00 per ball plus delivery cost and any duties payable by the host club upon delivery and or return to the IRTPA.
- Any 'lost' ball is charged at an additional £11 per ball.
- The costs quoted above are based on 2018 prices and could rise should the cost of ball cloth and labour costs increase prior to 2020.

Free Ticket Allocation

The Players

- A total of 6 side gallery seats should be allocated free to the players. 3 in the service end 1st gallery area and 3 in the hazard end 1st gallery area

The Executive

- 3 court side seats
 - If the full Executive is unable to attend their seat allocation will be handed back to the host club

The IWCC Chairman

- 1 court side seat for the Chairman of the IWCC

Total maximum allocation of free tickets to be made available 10

Additional Seat Reservations

IWCC Members

- An allocation, prior to general ticket sales should be reserved for IWCC members (2 representatives from each country). These tickets are chargeable at the full commercial price.

The Players

- A further 14 tickets should be reserved for the supporters of each player (7 per player). These will be purchased at full cost and the revenue from these sales is for the host club. These should be in the side gallery with the player's free tickets, unless other seating is requested by a player

Ticket Allocation For Overseas Visitors

- The host club should 'set aside' a minimum of 25 seats for overseas visitors for the 3 match days

Ballot of Tickets

- An additional minimum of 25% of the remaining tickets should be kept in the event of the Challenge being oversubscribed

Social Functions

- These are not set in stone, other than the Championship Dinner at the end of the Challenge. Social functions normally held during the Challenge and are outlined in Appendix II

Free Social Function Tickets

- The champion and his challenger
- Their training team, up to 2 individuals per player
- The wife/partner of the champion and his challenger
- The Marker
- The Referee
- The IRTPA Executive and IWCC Chairman

A total of a maximum 14 free social function tickets

Live Coverage and Photography of the Challenge

- The IRTPA should receive on behalf of the players all images, whether still or movie, taken during the event. These will be used for future promotion of the game and will be shown on the IRTPA's web site.
- As already mentioned web streaming is an essential aspect of your bid. The IRTPA will require assurances this will be properly covered.

Ticketing

- The host club will be responsible for the ticket sales and distribution for the event.

- The IRTPA has on-line Merchant Services via their web site. If a club wishes to use this facility it is available at no additional charge from the IRTPA.

Sponsorship and Title of the Event

- The title of the event cannot be sold to the sponsor. The wording has to be 'World Championship sponsored by'

Insurance of the Event

- The Executive recommends that it would be prudent for the host club to insure some costs of the event, including partial distribution of the guaranteed prize fund if the Challenge should be cancelled for any reason.
 - If the Champion was unable to defend his title then his Challenger would receive 22.5% of the guaranteed prize fund
 - If the Challenger was unable to play then the Champion would receive 45% of the guaranteed prize fund
 - If the Challenge is cancelled for any other reason, the Champion and Challenger will receive all legitimate expenses incurred.
 - In addition insurance should cover any costs incurred by the executive plus 10% of the guaranteed prize fund.
- Other costs a host club should consider would be any financial commitments the host club has made prior to the event, such as
 - Costs
 - Commitments
 - Guarantees
 - Expenses

- Fees
- Advertising
- Promotion costs
- Other expenses
- Net profit

Alternative Match If The Challenge is Over In Two Days

- If the Challenge should be completed in 2 days, both players are committed to playing in a doubles match on the 3rd scheduled day of play. Two other players will be required of a good standard. Payment to the four players should come from a separate contingency fund and is an additional potential cost to the host club. This figure would be in the region of US\$1,300.

Other Host Club's Obligations

- To provide the Executive, within 6 weeks of the conclusion of the Challenge a report of the event outlining how sponsorship, funding and costings incurred for the event, along with your balance sheet.

Timing of the Challenge

- This is the choice of the host club, but the club should indicate in their bid letter their preferred date to host the event. The Challenge can be held in the months of mid-April to the end of May.

The Guaranteed Prize Fund

In Appendix I you will see the weighting of 60% is given to the guaranteed prize fund in the evaluation of bids.

To help you decide the amount you are able to guarantee the previous guaranteed prize funds have been as follows:

| Year | Club | Amount in country's currency | Amount in US\$ |
|-------------|-----------------------------|-------------------------------------|-----------------------|
| 2002 | The Royal Tennis Court | £30,000 | \$50,125 |
| 2004 | The National Tennis Club | \$82,500 | \$82,500 |
| 2006 | The Oratory Tennis Club | £30,000 | \$50,125 |
| 2008 | Fontainebleau | €50,000 | \$67,975 |
| 2010 | Royal Melbourne Tennis Club | \$50,000 | \$46,127 |
| 2012 | The Queen's Club | £80,000 | \$133,688 |
| 2014 | Royal Melbourne Tennis Club | \$75,000 | \$69,190 |
| 2016 | The National Tennis Club | \$100,000 | \$100,000 |
| 2018 | The Queen's Club | £40,000 | \$51,860 |

The guaranteed prize fund is distributed as follows:

10% to the IRTPA

10% to the WC contingency fund

After the deduction of the above 20% the balance is distributed as follows:

45% Defending Champion

32.5% Winner of the Challenge

22.5% Challenger

The host club should also bear in mind there is a schedule of deposits to be made. These should be made electronically to the IRTPA

By the end of November 2019 a deposit of 30%

By the end of February 2020 the balance

Submission Of Your Bid

This should be received, by post addressed to the IRTPA, c/o 43 Montholme Road, London SW11 6HX by the 28th February 2019. The envelope should be marked 'WC Bid'. Upon submission of your bid an email should be sent to ceo@irtpa.com confirming a bid has been submitted.

The Executive in the presence of independent observers will open the sealed bid within the week beginning 4th March 2019.

The successful club will be notified by the 18th March 2019.

Once a club bid has been accepted the host club should within 1 year of the date fixed for the Challenge, or earlier, form a Championship Committee.

This committee should comprise representation of the host club, the IWCC executive and a representative from the host club's National Association.

The International World Championship Committee (IWCC)

Chairman Andrew Gould

Representatives from ARTA
 Comité Français
 IRTPA
 T&RA
 USCTA

The IRTPA's World Championship Executive

Members Susie Falkner
 Jeremy Wintersteen
 Ben Ronaldson

The IRTPA's Responsibilities

The running of the Challenge, to include

- Appointing the marker
- Appointing the referee
- Adjudicating on injuries
- Adjudicating on discipline
- Providing 140 balls to the host club

- To be the final arbiter in all matters relating to the conduct of the match and halting play should court conditions be deemed unsafe in conjunction with the marker and marker's assistant

- Allocation of the training and practice times for the players. These will normally be 4 contiguous hours around the match time and for two hours prior to the match times on the challenge days

- To ensure the player's meet all their obligations to the host club of the event

- To be the sole conduit of all communications with the players

The IRTPA has a wealth of expertise and are here to assist the host club in their preparations for the event beyond their official role of the running of the Challenge.

APPENDIX I

IWCC CRITERIA FOR EVALUATING HOST CLUB TENDERS

The following criteria have been set by the IWCC for the Executive as a guide for evaluating tenders to host the Challenge

| Criterion | | Maximum Points |
|-----------------------------------|--------------|----------------|
| The prize fund | Absolute | 30 |
| | Proportional | 30 |
| International rotation | | 20 |
| Suitability of the proposed venue | | 10 |
| Good of the game | | 10 |
| TOTAL | | 100 |

For clarification of the prize fund criterion:

The best bid under the prize fund criterion will score maximum points and the points scored by other bidders will be proportionate to this.

For all other criteria the points awarded will be Absolute

Under the Absolute scale under the prize fund criterion, one point will be deducted for each 1000 by which the less bid trails the greater.

Example: Club A bids 60,000 and Club B bids 40,000
Absolute: Club A scores 30 and Club B scores 10 (i.e. 30 less 20)
Proportional: Club A scores 30 and Club B scores 20
Total: Club A scores 60 and Club B scores 30

Under international rotation criterion, weightings are applied as follows:

| | |
|---|----|
| The most recent host club | 0 |
| All clubs in the most recent host country | 5 |
| All clubs in the previous host country | 10 |
| All clubs in the second previous host country | 15 |
| All other clubs | 20 |

SOCIAL FUNCTIONS

The whole week of the Challenge is not only for the match, it becomes a week of events off court too.

What you propose to hold is important, but it is flexible, other than the Championship Dinner at the conclusion of the event

Past Social Function Events Held

Not all of these will be possible, but a selection of them enhance the event overall

Welcome Party

Mid tournament dinner or a function at, say, a restaurant

Amateur doubles

Pro-Am doubles

Historic tours

Theatre

Golf Day

APPENDIX III

PLAYERS OBLIGATIONS TO THE HOST CLUB

- In order to avoid conflicts with the Host Club's Sponsors, to submit to the Championship Committee in advance for approval, any contractual obligations the player would like to enter into with third parties (e.g. Clothing Companies, Media, etc.)
- To comply with any reasonable request to wear the clothing on court provided by the Host Club, or its Sponsors if a player does not have a clothing contract
- To comply with any reasonable request to sign medical forms for reasons of event insurance
- To comply with any reasonable request to promote the event, such reasonableness to be determined by the Executive
- To be available for interview by TV presenters, or the Press, before and/or after play on each day of play
- To advise the Championship Committee of the take-up of tickets set aside for the players by the prescribed dates
- To attend the World Championship Press Conference
- To be available, if required, to play a doubles match on the

third day of any three-day match that is completed in two days

- To attend the Championship Dinner and other social functions organised by the host club.